



**SCONESTONE**  
*on a journey of kindness*

## **Sconestone.com to launch global initiative**

### **Bruce Guthro supports "Journey of Kindness"**

**Halifax, June 18, 2009** – Nova Scotia based Sconestone.com is gaining momentum before being launched on its never ending journey of kindness, which received support from Bruce Guthro, host of the Songwriter's Circle last week at Casino Nova Scotia. The Sconestone was passed around the stage which included talented artists Suzie McNeil, Rose Cousins, and Alan Frew the voice of Glass Tiger.

The Sconestone will continue to travel Nova Scotia throughout this summer including special appearances at the Antigonish Highland Games and The Festival of the Tartans in New Glasgow. Sconestone has teamed up with famous Scotland band, RUNRIG, to make this amazing journey of kindness possible. On August 29<sup>th</sup>, the Sconestone will make its official global send-off at their summer outdoor concert celebrating the year of the Scottish homecoming at Scone Palace, Perth, Scotland.

The Sconestone is a stone carving inspired by mysterious Pictish orbs of ancient Scotland, which will be passed, hand to hand, Keeper to Keeper, on a journey of Kindness around the world. The Sconestone will act as a symbol encouraging those who have touched it to pledge to do an act of kindness. Keepers will keep the stone for no more than seven days, pledge to do an act of kindness, tell their story at sconestone.com, and then pass it along to a trusted friend who will continue the journey.

"It's important to recognize our culture, history, and heritage," says Warren MacLeod, sculptor and Windsor, NS resident. "Many people's lives will be touched around the world, and the stone's journey is a great way to remind everyone that an act of kindness can be as simple as a phone call to a grandparent...or something extraordinary that touches hundreds or thousands of people."

Sconestone.com will be the meeting place for people around the world to connect, watch as the story unfolds, and be part of the journey of kindness.

Visit [www.sconestone.com](http://www.sconestone.com).



**SCONESTONE**  
*on a journey of kindness*

## **BACKGROUND**

### **About Sconestone**

Sconestone was founded in 2008 in Nova Scotia. Inspired by Scottish history and his wife's acts of kindness, sculptor and history buff Warren MacLeod, carved the stone. To date Sconestone has been featured in RUNRIG's "The Wire" magazine and at the Songwriters Circle hosted by Bruce Guthro in Halifax. This summer Sconestone will be featured in several events around Nova Scotia. On August 29th, Sconestone will be given an official launch at RUNRIG's concert at Scone Palace, Perth, Scotland. The Sconestone will travel the globe inspiring acts of kindness. Everyone can be part of the journey by registering on-line at [sconestone.com](http://sconestone.com). For more information about Sconestone, visit [www.sconestone.com](http://www.sconestone.com)

### **About RUNRIG**

RUNRIG a six-piece Celtic rock band from Scotland formed 36 years ago on the Isle of Skye, Runrig have achieved almost 'cult status' and have been described variously as, a 'national institution', Gaelic language ambassadors and the Godfathers of the recent Traditional Music revival. The band is probably best known for its live shows, and in particular for spectacular outdoor events in significant and scenic locations. This summer the band will perform a major concert in the grounds of Scone Palace as part of the Year of Homecoming celebrations, drawing together their many fans from all over the world. For full details, visit: [www.runrig.co.uk](http://www.runrig.co.uk)

### **About Bruce Guthro**

Bruce Guthro is an artist who has captivated audiences around the world with his honest, straight-to-the-heart songwriting and live performances that are as engaging and personal as the man himself. Troubadour and storyteller, Bruce's music gets to the heart of the matter, and his success can be attributed to his ability to connect with his audience. Winner of 9 East Coast Music Awards and 3 Canadian Radio Music Awards, Bruce is also the Lead Singer for RUNRIG.

### **Contact:**

Lori Cox, President/Marketing

Sconestone.com, ph: 902-799-0109

Email : [lori@sconestone.com](mailto:lori@sconestone.com)